November 2013

Europeana Fashion
will provide online access to outstanding fashion content from Europe's leading museums and private fashion archives.

The first version of the Europeana Fashion portal opened to the public on the 23rd of November 2013. This is still a beta version that will grow in functionalities and content in the forthcoming months. The portal will provide online access to outstanding fashion content from Europe's leading museums and private fashion archives. The main goal is to publish over 700,000 fashion-related digital objects online by March 2015. The content will range from historical dresses to accessories, photographs, posters, drawings, sketches, videos, and fashion catalogues. The ambition of the Europeana Fashion project is to build a thematic fashion aggregator, reflecting the versatility of fashion as a medium. The project puts a strong emphasis on the quality and granularity of the descriptions. The project is also developing a multilingual fashion thesaurus, allowing the user to search in 10 different languages, and an expertise on intellectual property rights and fashion heritage. All its content will be made available through its own dedicated portal on www.europeanafashion.eu and via Europeana* which enables people to explore the digital resources of Europe's museums, libraries, archives and audio-visual collections.

A three-year project
Europeana Fashion is a three-year project, co-funded by the European Commission within the ICT Policy Support Programme, that has established a best practice network of 22 partners (3 technical partners and 19 content providers) from 12 European countries, representing the leading public and private fashion museums, archives and collections in the fashion domain. The Europeana Fashion project started in March 2012 and will end in February 2015. The project is devising a sustainability plan to keep the project running after that time.

Content Partners
are ModeMuseum Provincie Antwerpen (BE), Victoria & Albert Museum (UK), Royal Museums for Arts and History (BE), Nederlands Instituut voor Beeld en Geluid (NL), Stiftung Preussischer Kulturbesitz (DE), Catwalk Pictures (BE), Centre for Fashion Studies, Stockholm University (SE), Belgrade Museum of Applied Arts (RS), Les Arts Décoratifs (FR), MUDE (PT) Peloponnesian Folk-lore Foundation (GR), Emilio Pucci Archive (IT), Pitti Immagine (IT) Centraal Museum Utrecht (NL), Nordiska museet (SE), Rossimoda Shoe Museum (IT), Museo del Traje (ES), Wien Museum (AT) and Archivio Missoni (IT).

The project is coordinated by
the Fondazione Rinascimento Digitale (IT) together with MoMu Fashion Museum Province of Antwerp (BE). The technical partners are the National Technical University of Athens (GR) and Internet Architects (BE).

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https://www.facebook.com/EuropeanaFashion
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* Europeana brings together the digitized content of Europe's galleries, libraries, museums, archives and audiovisual collections. Currently Europeana gives integrated access to 26 million books, films, paintings, museum objects and archival documents from some 2,200 content providers. The content is drawn from every European member state and the interface is in 29 European languages. Europeana receives its main funding from the European Commission. More information can be found at http://www.europeana.eu

On Tuesday November 12 2013, Nordiska museet and the Centre of Fashion Studies at the University of Stockholm, two out of 22 partners of the Europeana Fashion project will co-organize a fashion edit-a-thon together with Wikimedia Sweden and Europeana for *students, fashion bloggers or curators working with fashion or costumes.* http://fashion-editathon.eventbrite.com/