FEES AND TERMS
THE PICTURE ARCHIVES OF
THE NORDIC MUSEUM/NORDISKA MUSEET
All fees exclude VAT

**Administrative fee**

All orders will be subject to an administrative fee of SEK 100.

**Delivery fee, non-commercial use**

Applies to image use by:
- Private individuals
- Non-profit organisations
- Publicly financed educational institutions

Other: to be assessed by Nordiska museet

The image must not:
- Be used to advertise products or commercial services
- Be displayed by forcing the reader to first view or listen to advertising
- Be sold or licensed

If any of the above applies, see the section entitled “Delivery fee, commercial use”.

<table>
<thead>
<tr>
<th>1st image</th>
<th>SEK 300</th>
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<tr>
<td>2nd image</td>
<td>250 kr</td>
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<tr>
<td>3rd image onward</td>
<td>SEK 175/image</td>
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**Delivery fee, commercial use**

Applies to image use by:
- Profit-driven companies and institutions (incl. all forms of company)
- Software companies/media companies (public and private)
- Political parties

Fee for single use for a maximum of one year (applies to copyright-protected images).

| 1–5 images     | SEK 1,100/image |
| 6–10 images    | SEK 900/image   |
| 11 images and above | SEK 700/image |

Advertisements, advertising brochures and posters, company catalogues, customer magazines, window displays, promotional material: SEK 3,500/image

Other use: please request a quote

**Unlimited use – non-transferable – by one user**
**(same corporate ID/personal ID number), max. 3 years:** SEK 20,000/image

For repeated use of copyright-protected images in one and the same product (book, exhibition, advertisement, etc.) or in republication, a 50% discount is given on the regular full fee.
Terms of use

All orders must state: orderer’s name (person, publication or equivalent), invoicing address including corporate ID no. and delivery address. The orderer is responsible to Nordiska museet for ensuring that images are handled, accounted for and paid for as per these terms. Copyrighted images may not be retained after use without explicit consent from Nordiska museet.

When publishing copyrighted images, the museum’s and photographer’s names must always be displayed with the image or indicated in the image list as follows:

*Photo: (photographer’s name), © Nordiska museet.*

If this information is omitted, a 100% surcharge per image will be payable. When publishing online, the name must always be displayed beside the image. Please always send reference copies of publications featuring Nordiska museet’s image material to facilitate documentation by the museum. It is recommended that photographer and source also be listed when publishing non-copyrighted images.

All delivery fees for copyrighted images relate to one-time use for individual publication.

When using copyrighted images, the following also applies:

- **Image manipulation is not permitted without explicit consent from Nordiska museet.**
- **According to the Act on Names and Pictures in Advertising (1978:800) any person who is recognisable in an image must give their consent for its use in advertising. Responsibility for this rests with the party publishing the image.**
- **Images may not be used for purposes that may be offensive to depicted persons.**
- **The user is responsible for clearing right of use regarding all types of artistic works.**


Quotes provided on request. With distance selling, the orderer has a 14-day right of cancellation. If purchased images have not been published/displayed by 12 months after purchase, the right of publication/display becomes void. There will be no refund of charges paid in such instances. Nordiska museet reserves the right not to supply material if the above terms of use are contravened. VAT and any freight charges are payable on all charges.

The fees in this list are valid from 01-02-2016 until further notice. They may be amended without specific notification. For current version please visit www.nordiskamuseet.se.